



Iota Phi Lambda Sorority, Inc.

Gamma Chapter – Washington, DC

American Education Week Observance Essay Contest 2017

Theme: “What Role Does Social Media Have in Today’s Educational System”

Join **Iota Phi Lambda Sorority, Inc.** as we embrace the National Education Association’s (NEA) American Education Week by conducting our annual National Essay Contest. Our theme, *What Role Does Social Media Have in Today’s Educational System*, seeks to encourage students to think innovatively about how social media is having an impact on their educational experience. The student should examine how social media is used in today’s classrooms, good and bad. Does it serve as a positive avenue for information in the classroom? What types of social media is best for disseminating classroom information. Does it discriminate against students who have limited access to computers? Will it become a viable tool in the future or will it become just another failed fad?

The essay contest is open to all youth in middle school and high school. Each student will prepare his/her essay based on the theme. The chapter’s first place winner will be submitted to compete on a regional level to potentially receive national recognition and an additional monetary award. The monetary awards are as follows:

Local Awards (Gamma Chapter – Washington, DC)

- 1st Place Local: \$150.00 (Will be submitted to compete for one of the national awards below)
- 2nd Place Local: \$75.00
- 3rd Place Local: \$25.00

National Awards

- 1st Place National: \$500.00
- 2nd Place National: \$250.00
- 3rd Place National: \$100.00

Guidelines:

- Essays must be postmarked by **NOVEMBER 9, 2017**
- Compose an essay based on the theme: *What Role Does Social Media Have in Today’s Educational System*
- Write no more than three double-spaced typewritten pages (about 500 words)
- Submit your essay on 8 1/2 x 11 inch white copy paper (one original and two copies)
- Submit a cover page or the following information on the first page: a heading showing the essay title, the sponsoring chapter, the student’s name, age and grade.
- Complete & Sign FORM B: Essay Application and Declaration of Originality
- Mail all essays to: Antoinette Kitchen
Iota Phi Lambda Sorority, Inc.
P.O. Box 75985
Washington, DC 20013

Impartial judges will evaluate all essays. Each essay is evaluated on originality, introduction, content, clear main idea, organization, neatness, grammar, mechanics, and conclusion. The decision of the judges is final.

FORM B

**EVELYN D. WILKEY NATIONAL YOUTH ESSAY CONTEST
ESSAY APPLICATION**

NAME _____ AGE _____

ADDRESS _____
City State Zip Code

TELEPHONE # () _____ E-MAIL ADDRESS _____

SCHOOL _____ GRADE _____

SPONSORING CHAPTER Gamma REGION Eastern

CHAPTER PRESIDENT Tangila Sanders

CHAPTER'S ESSAY COORDINATOR Antoinette Kitchen

COORDINATOR'S ADDRESS P.O. Box 75985, Washington, DC 20013
City State Zip Code

DECLARATION OF ORIGINALITY

I hereby declare that the writing of the attached essay reflects my own work, except where quoted materials are identified. I give Iota Phi Lambda Sorority, Incorporated permission to publish my essay in their National Journal or to use it in any other promotional manner desired.

DATE _____

SIGNATURE _____
Contestant

SIGNATURE _____
Parent

SIGNATURE _____
Chapter's Essay Coordinator