

**IOTA PHI LAMBDA SORORITY, INC.**  
**American Education Week Observance**  
**November 18-22, 2019**  
**EVELYN D. WILKEY NATIONAL YOUTH ESSAY CONTEST**

**National Essay Topic: “CYBER BULLYING” . . . its impact on today’s youth**  
**DEADLINE SUBMISSION – NOVEMBER 30, 2019**

The National Essay Contest is open to all middle and high school students. Each chapter may sponsor a student in each of the categories, insuring that each one is judged within his/her correct age/school category. Each student will prepare her/his essay for National American Education Week based on the theme that has been selected by the National Board of Iota Phi Lambda Sorority. After the local chapter’s judging, send the winner from each age grouping to your **Regional Representative**.

**The following items should be included with the winner’s essay:**

- ✓ Essay Application
  - ✓ Three typed copies of 500 word essay
  - ✓ Declaration of Originality
- **To be eligible for judging, the essay must be postmarked no later than November 30, 2019 and mailed to your Regional Representative.**
  - **Essay should be double spaced on an 8 1/2 x 11 white copy paper and the Declaration of Originality properly signed.**
  - **The essay should contain a cover page or the following information on the first page, a heading showing the essay title, the sponsoring chapter, the student’s name, age and grade.**

**JUDGING**

The regional representative will select three (3) competent and impartial judges (non Sorors) to judge the essays received, using the **Essay Rubric**. She will compute the scores and forward the winning regional essay(s), the judges’ score sheets, and names of **all** participants in both middle and high school categories to the **National President Elect** for national judging by **December 30<sup>th</sup>**. The Regional Representative will also send names of regional winner(s) to the National Youth Activities chair. National judging will be in the same manner: three (3) impartial judges, who are not Sorors, using the same Rubric.

**The winners will receive the following:**

<b><u>High School</u></b>	<b><u>Middle School</u></b>
1 <sup>st</sup> Place: \$500.00	1 <sup>st</sup> Place: \$500.00
2 <sup>nd</sup> Place: \$250.00	2 <sup>nd</sup> Place: \$250.00
3 <sup>rd</sup> Place: \$100.00	3 <sup>rd</sup> Place: \$100.00

## IOTA PHI LAMBDA NATIONAL ESSAY CONTEST INFORMATION

### “CYBER BULLYING”

**Context** – The topic of cyberbullying has been and continues to be one of national concern for youth. There are many different types of bullying. Some are obvious, while others are more subtle. Types of bullying to look out for in your school and community include: hazing, cyberbullying and teen dating violence. When a youth of any age, up to 18 is threatened, harassed, or humiliated via use of technology --- this is Cyber Bullying - a form of digital abuse. **It's harmful and it's dangerous!**



Cyberbullying is willful and repeated bullying behavior that takes place using electronic technology. It can involve text, gaming devices, internet, social media, emails, blogs, cell phones, etc. Unlike traditional bullying it can happen anywhere at all hours of the day.

### **NEGATIVE EFFECTS OF CYBERBULLYING**

Cyberbullying is associated with symptoms of social anxiety, depression, suicidal ideation, somatic symptoms, and low self-confidence and esteem. These symptoms may be seem more with cyberbullying than traditional bullying because:

- **It occurs in a child's home** - When an online bully follows you home, it takes away your 'safe place'
- **It is harsher** - People say things online that they wouldn't dream of saying in person
- **It can be far reaching** - Cyberbullying is easier to send embarrassing information to a large number of people at once
- **It can be anonymous** - Online aggressors often hide behind their screen names so that they don't have to identify who they are.
- **It may be inescapable** - Sometimes, it's not as easy as logging off. When a cyber aggressor attacks from all angles, it can seem impossible to escape
- Approximately **34%** of the students report experiencing cyberbullying during their lifetime.

**“Never be bullied into silence. Never allow yourself to be made a victim. Accept no one’s definition of your life, but define yourself.” – Harvey Fierstein**

**IOTA PHI LAMBDA SORORITY, INC.**  
**EVELYN D. WILKEY ESSAY CONTEST RUBRIC**

Name _____
Grade _____ Age _____
Sponsoring Chapter _____
Judge's Name _____
Judge's Occupation _____

<b>CATEGORY</b>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>SCORE</b>
<b>INTRODUCTION (ORGANIZATION)</b>	The introduction states the main topic and position. The essay stays on topic; sentences flow smoothly and use transitions to link sentences.	The introduction states the main topic and position. The essay stays mostly on topic; details support the topic and the use of transition language appropriate.	The introduction states the main topic. The position is unclear and often strays from the topic. Transition language is not used.	There is no clear introduction of the main topic and position. Sentences are choppy, with little support for the topic.	
<b>CONTENT (DEVELOPMENT OF IDEAS)</b>	There is a clear main idea supported by elaborate and effective detail information.	There is a clear main idea supported by general information.	Main idea is somewhat clear but has little supporting information.	The main idea is not clear, containing very few details and no supporting information.	
<b>CONCLUSION (ORGANIZATION)</b>	The conclusion is strong and clearly understood.	The conclusion is clear.	The conclusion is somewhat clear.	There is no clear conclusion.	
<b>GRAMMAR &amp; SPELLING (CONVENTIONS)</b>	There are very few or no errors in grammar and spelling. The writer correctly uses first person pronouns and punctuation is used correctly.	There are some errors in grammar and spelling. The writer correctly uses first person pronouns, but there are minor errors in punctuation.	There are several errors in grammar and spelling. Pronouns are used incorrectly, and there are major errors in punctuation.	There are numerous errors in grammar, spelling and punctuation.	

<b>TOTAL SCORE</b> _____
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**EVELYN D. WILKEY NATIONAL YOUTH ESSAY CONTEST**  
**APPLICATION**

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_  
City State Zip Code

TELEPHONE # ( ) \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

SCHOOL \_\_\_\_\_ GRADE \_\_\_\_\_

SPONSORING CHAPTER \_\_\_\_\_ REGION \_\_\_\_\_

CHAPTER PRESIDENT \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_

CHAPTER'S ESSAY COORDINATOR \_\_\_\_\_ Phone \_\_\_\_\_

COORDINATOR'S ADDRESS \_\_\_\_\_  
City State Zip Code

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**DECLARATION OF ORIGINALITY**

I hereby declare that the writing of the attached essay reflects my own work, except where quoted materials are identified. I give Iota Phi Lambda Sorority, Incorporated permission to publish my essay in their National Journal or to use it in any other promotional manner desired.

DATE \_\_\_\_\_ SIGNATURE \_\_\_\_\_  
Contestant

SIGNATURE \_\_\_\_\_  
Parent

SIGNATURE \_\_\_\_\_  
Chapter's Essay Coordinator